



# WATER WARRIORS Mackinaw Ride Sponsorship Opportunities

## Sponsor Levels and Benefits

### \$2,000 GOLD Level

- Company name on Water Warriors event trailer in large letters and displayed during the ride and at various events throughout the year.
- Company logo with hyperlink will be listed as a GOLD Level Sponsor on the Water Warriors page on [www.somi.org](http://www.somi.org) and [www.waterwarriors.us](http://www.waterwarriors.us).
- Inclusion in electronic news stories (such as E-Spirit and press releases) on Water Warriors, issued by SOMI & mentions as supporter at events.
- Inclusion in Water Warrior print materials at SOMI's State Poly Hockey Finals.
- Opportunity for a check presentation at an event along ride route.
- Mentions as a supporter of Special Olympics and Water Warriors on various social media outlets.



### \$1,000 SILVER Level

- Company name on Water Warriors event trailer in medium size letters and displayed during the ride and at various events throughout the year.
- Company name listed as a SILVER Level Sponsor on the Water Warriors page on [www.somi.org](http://www.somi.org) and [www.waterwarriors.us](http://www.waterwarriors.us).
- Opportunity for a check presentation at an event along the ride route.
- Mentions as a supporter of Special Olympics and Water Warriors on various social media outlets.



### \$500 BRONZE Level

- Company name on Water Warriors event trailer displayed during the ride and at various events throughout the year
- Company name listed on SOMI and Water Warriors websites.
- Opportunity for a check presentation at an event along ride route.

\* Please note: The deadline to submit a sponsorship & have your company name included on the trailer is June 16th. Sponsorships submitted at a later date will be displayed on the trailer for the 2018 year.



## WHY SPONSOR...

Show Michigan that your company gives back to the community by proudly supporting Special Olympics. Change the lives of persons with intellectual disabilities who live in your community. All donations go to provide sports training and competition for over 23,000 Special Olympics athletes in Michigan. Special Olympics MI offers 24 different sports year round. Studies show 85% of consumers are more likely to buy a product from a company that supports Special Olympics.

## Sponsorship Commitment Form

(Please Print)

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Water Warriors Member: \_\_\_\_\_

Please make checks payable:  
**Special Olympics Michigan**

Mailing Address: **Water Warriors**  
PO Box 234  
Anchorville, MI 48004

(586)630-6286  
[waterwarriors.mackinawride@gmail.com](mailto:waterwarriors.mackinawride@gmail.com)

### Sponsorship Amount:

\$500     \$1,000     \$2,000

