



## You're Invited!

Join us for the Special Olympics Michigan Ties and Tennies Gala on Friday, Oct. 18, 2019 from 7:00pm to 11:00pm at Ford Field to raise funds and awareness in support of our programs and athletes. The Ties and Tennies Gala is the Special Olympics Michigan's signature event held in southeast Michigan which has the largest athlete population served in the state.

This is the ninth annual Gala for Special Olympics Michigan, where we raise over \$175,000 for Special Olympics Michigan athletes each year to participate. Be a part of a fun, sporty night of dining and dancing. Pair party chic attire with your favorite tennies and join us for an inspiring evening!

Join the crowd of business executives, media partners, and Special Olympics Michigan athletes who come together for this event - we are seeking partners interested in sponsorship opportunities. Our previous sponsors include: Real Estate One Charitable Foundation (presenting partner), KPMG, ITC Holdings, MAGNA, HealthQuest, Cooper Standard, Willis Towers Watson, Molina Healthcare, Amerisure Insurance, Michigan Institute for Advanced Surgery, Central Michigan University, and more.

### Partnership opportunities available:

#### **Presenting Partner - \$25,000**

Custom PR Plan set with Development Team,  
including all Platinum Partner benefits

#### **Platinum Partner - \$20,000**

20 Tickets to event (two tables)  
Company logo prominently featured @ Welcome Reception  
Full-page Ad in Event Program  
Logo on cover of Event Program  
Corporate mention during welcome remarks  
Social media recognition (includes tagging)  
Logo on website with hyperlink  
Premium Table Placement at Event  
Post-event feature newsletter - circ. 20,000 statewide

#### **Gold Medal Partner - \$15,000**

10 Tickets to event (one table)  
Company logo prominently featured @ Welcome Reception  
Half-page Ad in Event Program  
Corporate mention during welcome remarks  
Social media recognition (includes tagging)  
Logo on website with hyperlink  
Premium Table Placement at Event

#### **Silver Medal Partner - \$10,000**

10 Tickets to event (one table)  
Company logo prominently featured @ Welcome Reception  
Quarter-page Ad in Event Program  
Corporate mention during welcome remarks  
Social media recognition (includes tagging)  
Logo on website with hyperlink

#### **Bronze Medal Partner - \$7,500**

10 Tickets to event (one table)  
Company logo featured @ Welcome Reception  
Quarter-page Ad in Event Program  
Corporate mention during welcome remarks  
Social media recognition (includes tagging)  
Logo on website with hyperlink

#### **Champion Partner - \$5,000**

10 Tickets to event (one table)  
Company name featured @ Welcome Reception  
Logo featured in Event Program

#### **Event Partner - \$2,000**

10 Tickets to event (one table)

#### **Underwriting Opportunities**

Welcome Reception - \$5,000	Detroit Teacher Table - \$2,000
Bar Sponsor - \$3,000	Athlete Table - \$2,000
Dessert Sponsor - \$2,000	Program Book - \$1,500
Auction Sponsor - \$2,000	Floral & Decor - \$1,000

**\*recognition for underwriting in Event Program Book and on signage at event.**

**Silent Auction items also accepted, mail to:  
Special Olympics Michigan  
2275 N. Opdyke Road, Auburn Hills, MI 48326**

**Special  
Olympics  
Michigan**



# Ties and Tennies Gala

## SPONSORSHIP FORM

- Platinum Partner: \$20,000
- Gold Medal Partner: \$15,000
- Silver Medal Partner: \$10,000
- Bronze Medal Partner: \$7,500
- Champion Partner: \$5,000
- Table Partner: \$2,000

### Underwriting (payment to SOMI)

- Welcome Reception: \$5,000
- Bar: \$3,000
- Dessert: \$2,000
- Auction: \$2,000
- Custom/Other Amount: \_\_\_\_\_
- DPS Teachers: \$2,000
- Athlete Table: \$2,000
- Program Book: \$1,500
- Floral/Decor: \$1,000

Company Name:

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Contact Person:

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Address:

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City:

State:

Zip:

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Daytime Phone:

Email:

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### Payment:

- Check Enclosed (payable to: SOMI)
- Credit Card Payment (will be contacted)
- Invoice Requested

*Sponsorship Form may be submitted via mail or email:*

**Special Olympics Michigan**  
c/o Ted Grossnickle - Gala  
2275 N. Opdyke Road, Suite F  
Auburn Hills, MI 48326  
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